

All Charities Generosity Breaks Records (Again)

by Sarah A. Cart
with Jane B. Silverman

The final numbers are in and they are beautiful: The total funds raised via this year's All Charities Weekend and Charity Check-off was over \$3.1 million – another record, an increase of more than 10 percent over 2013, and a testament to the amazing generosity and giving hearts of the Ocean Reef community.

These proceeds provide a significant part of the funding required to sustain the many important institutions that make Ocean Reef such a special place (Medical Center, Cultural Center, Art League, Academy, Ocean Reef Conservation Association, and ORCAT) as well as assist over 50 Miami-Dade and Monroe county charities.

"The generosity was evident

everywhere, from the broad spectrum of lovely items donated to the Silent and Live auctions to the numerous Reef residents who graciously opened their homes to host various events from receptions to dinners," reflects **Cynthia Lee**, this year's ACW chair.

"And the buzz leading up to the weekend was wonderful; it was fantastic to witness how all levels of the community pulled together to make this another record-breaking success," she concluded.

On the Reef, \$805,311.66 will benefit the Medical Center, \$668,525.70 will go to the Cultural Center, \$408,329.76 will support the Academy, \$239,729.55 will go to the Art League, \$216,019.77 to the Conservancy, and \$54,308.76 to ORCAT. The Ocean Reef Foundation will receive \$718,375.80 for grants to be distributed to deserving charities off The Reef.

Also a record in 2014 was the number of All Charities Community Trustees (91) whose upfront financial commitment along with the support of Preferred Partners Baptist Health South Florida, Marsh/AIG, NetJets, Northern Trust, PlaneSense, and Ocean Reef

Club Real Estate Company, helped ensure the weekend's success.

When All Charities began seven years ago, it replaced approximately 21 of 27 separate fundraising activities that were functioning at Ocean Reef, and over time it has evolved into one of the most anticipated weekends of the season.

"Each dollar donated goes towards making a difference in the lives of our members and thousands in need off the Reef," says **Michael B. Berman**, one of last season's ACW co-chairs. "It says

so much about the strength of Ocean Reef as a community that All Charities continues to break records year after year."

As it becomes available, additional information on grants distributed by the Ocean Reef Foundation will be published by the *Ocean Reef Press* and plans are already well underway for All Charities Weekend 2015 under the chairmanship of **Gayle Tallardy** and **Nick Lanni**.

Generosity need not be seasonal – visit orfound.org to find out more.



Cindy and Bob Manzo with Friends of All Charities.



Connie and John Taylor



Kathy and John Weiland.



Jill Sullivan ups the ante.



Adelaide Schultze and Friends of All Charities.



Event co-chairs Nick Lanni and Gayle Tallardy