

Start Planning Your All Charities Auction Strategies



by Sarah A. Cart

Only two weeks until the 10th anniversary All Charities Weekend (ACW) Feb. 10 and 11: Time to review the categories (including what's new), consider the types of experiences and items being auctioned, and start gathering your bidding consortiums.

But first, who's eligible to bid? Any member of the extended Ocean Reef community. Now that you know, begin planning how **you** will help this season's ACW break records.

The catalog of this year's offerings will arrive with your issue of the Feb. 3 *Ocean Reef Press*, at which point you'll be able to go online via computer, tablet or smart phone and start bidding. (Already curious? Although bidding does not open until Feb. 3, you may visit bidORC.org any time.)

Bid categories: In addition to the ACW Saturday night Live Auction, this season's offerings include a new category: UP-lifting Adventures, as well as First Dibs (which premiered a year ago), Super Silent, and the jam-packed Silent Auction (which will remain open for on-line bidding until the gavel drops on the last item of the Live Auction). Bucket Raffle winners will be drawn at 6:30 p.m. Saturday, Feb. 11.

UP-lifting items include a private aviation membership, flight time, and a grand Cuban adventure for four couples.

First Dibs items include Josh Turner's March 9 acoustic concert at Town Hall; get-out-and-move activities (pickleball; beach



One week from today, the auction opens at www.bidorc.org ... lots of new offerings like a week stay in this Bahia Beach luxury home!



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Olympics; birdwatching; golfing with PGA star Nick Price); and multiple dinners featuring unique chef/vintner partnerships. Just as the category suggests, your best shot at getting a spot is to be among the first to contact the All Charities office.

Going Live: Bidders can raise paddles to attend a multitude of parties including an oyster roast, lobster feast, duck dinner, cult wine experience, or an evening with Emeril Lagasse and his wife Alden. Too, there are trips throughout the U.S., the Caribbean, Central America, the Mediterranean and Africa.

Or how about letting NetJets fly you to and host you at this year's Masters? Eight of you, staying in a private home in Augusta; star-studded parties and receptions; a concert; access to Club Magnolia; and great keepsakes...

Start building your bidding consortiums; these collaborative occasions are wonderful for community building, and a way for all of us to help AND have a good time.

The Feb. 9-11 weekend schedule:

- ◆ Shop & Share in the Fishing Village: 10 a.m. to 5 p.m. Thursday (a percentage of sales at each of the participating shops will go to All

Charities)

- ◆ Wine Tasting and ACW Silent Auction at Carysfort Hall: 4 to 7 p.m., Friday (tickets \$25 at the door)

- ◆ Burgers, Beers and Bidding: 11 a.m. to 3 p.m., Saturday at Carysfort Hall (including complimentary lunch from noon to 2 p.m. thanks to the Ocean Reef Chamber of Commerce and Florida Keys Brewing);
- ◆ NetJets Aircraft Display: 11 a.m. to 2 p.m. Saturday at the ORC airport; and
- ◆ All Charities Gala (dinner, dancing and Live Auction): 6 p.m. on, Saturday at Carysfort Center.

All Charities' purpose:

All Charities helps ensure the viability of not-for-profit institutions important to Ocean Reef (Medical Center, Cultural Center, Art League, Academy, ORCAT and Conservation Association) and provides much needed funds to dozens of worthy charities serving Homestead, Florida City and the Upper Keys, helping to improve lives through grants from the Ocean Reef Community Foundation.

Questions?

Contact All Charities at 305-367-5996 or AllCharities@OceanReef.com. Additionally, if you are unable to attend the Feb. 11 ACW Live Auction, call or email All Charities to register proxy bids.

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