

PHILANTHROPY MATTERS

The Valentine's Gift that Literally Keeps Giving



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Odds are quite a few *Ocean Reef Press* readers are currently in the market for an inspired Valentine's Day gift idea for a spouse or loved one who "has everything." Have you noticed the growing trend of requesting donations to a favorite charity in lieu of birthday, holiday and wedding gifts? The Ocean Reef Community Foundation can help you take that idea to the next level on February 14.

What could be even sweeter than a donation to a beloved cause? The gift of a personal charitable fund, the equivalent of an instant private foundation without any of the work or responsibilities, in your Valentine's name! The recipient can simply request that future donations be made from their named fund to their heart's content. The Foundation will carry out all due diligence, distribute checks to IRS qualified charities anywhere in the country and provide consolidated records of all giving. Long after flowers have faded, your Valentine will appreciate your thoughtfulness with every donation they make.

Of course, your gift is all about making your Valentine happy, but there also happens to be some great perks for the giver in this case. One we don't usually mention on our list of fund benefits is that, once you've started it, an additional donation can always quickly be made to your sweetheart's fund as a gift for any future birthday or anniversary that *definitely* did not sneak up on you.



The Foundation's Hurricane Irma relief efforts have shown the Ocean Reef community's "heart" to our neighbors impacted by the storm from Homestead to Key West. Samuel's House recently received a \$25,000 grant from our Florida Keys Hurricane Response Fund to provide a new roof for the Kathy's Hope facility, a sixteen-bedroom shelter for women and children in Key West.

While the tax-deductibility of your gifts to create and replenish a fund isn't particularly romantic, our charitable funds do offer the maximum tax advantage of any charitable vehicle.

A Donor Advised Fund can be opened in just a few minutes and we're happy to provide a card to

let your special someone know a personal charitable fund has been opened in their name. To learn more, stop by our office on the first floor of the Ocean Reef Business Center, visit www.orfound.org, email foundation@oceanreef.com or call 305-367-4707.