



OCEAN REEF PRESS

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A Unique Way of Life

February 3, 2012

Pisces Jr. Wins Reef Cup 2012 with 10 Releases Warm Waters Offer Suntans Not Sailfish



Photo by Andre Van Rensburg
GAME ON looking good on Day One.



REEL OBSESSION's Best Action Shot.



Photo by Andre Van Rensburg
PISCES JR. the 2012 Reef Cup Champions.

While those onshore were enjoying four straight days of blue skies and warm breezes, anglers held out hope for less than glorious conditions. The predictions had been favorable, in the two weeks prior to Reef Cup's start with countless reports of bites and sailfish fights. On Day One, 54 of the 59-boat fleet headed out with optimism. It was a productive day with 93 total releases.

Vic Falk aboard FLEETWOOD kicked off the tournament with the first release of Day One at 8:41 a.m. The last fish of Day One was released by John LaSalle of FRANCESCA. The big winner on Day One would be PISCES JR. with six releases. DOUBLE TAKE and LIGHTS OUTS were in second and third positions after Day One. PISCES

See **REEF CUP**, page 24

The All Charities Weekend Starts Now All for One, One for "All"

In the center of today's paper you will find the Silent Auction catalog and that is your cue to begin bidding. At approximately 9:00 a.m. this morning (February 3) you can log on to orfound.org and begin the bidding on all Silent

Auction items. This advanced bidding session will end on Thursday, February 9 at 5:00 p.m. and be transferred to the Auction site, reopening on Friday, February 10 at 4:00 p.m. This way, beginning on February 10, all bids will be

housed in a singular place.

Bidding Made Easy

Last year, touchscreen bidding debuted and was a user-friendly tool for bidders and the supporting volunteers alike. The touch-

screen bidding will be open in Heron Hall beginning on Friday, February 10 from 4:00 – 8:00 p.m., Saturday from 10:00 a.m. – 3:00 p.m. and for Saturday evening's Live Auction attendees, 6:00 – 9:00 pm. Similar to Ebay, a "Buy

it Now" option will be available on select items. Another feature will be the ability for a bidder to set a maximum bid with the computer raising your bid in preset increments

See **CHARITIES**, page 20

SUPERBOWL TAILGATE PARTY

4:30 p.m. on Sun. Feb. 5 in the Cultural Center parking lot. Drinks, light bites, games and halftime buffet. Then head inside to the theater to watch the Patriots and the Giants battle it out. Call Dining Reservations at 305-367-5931.



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Charities

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if you are outbid. And if that is not enough time to keep your skin in the game, you may want to pick up your smart device...

Smart Device Bidding

Whether you are on The Reef, off The Reef or right up close in Heron Hall, this year's All Charities Weekend offers opportunities for the entire Ocean Reef community to participate through a special auction site accessible through your smart phone, tablet or home computer. In other words, you can wear your PJs and slippers and bid on a stay at Montage Beverly Hills. Sit by the pool and try for a winter ski vacation in Steamboat Springs. Run on the treadmill and imagine your family cast in Bronze.

If you are concerned with technical challenges, have no fear, Reef Radio in the Fishing Village has their own "Geek

Squad" offering complimentary set up service in advance of the event. They will also be in attendance at Heron Hall to help with IT support.

In order to be a part of the auction site, you do need to register to receive your password. This can be done when you pick up your registration package at Heron Hall or if you are not on The Reef, by calling Auction Administrator Lesa Crayne at 305-367-5996.

Circle of Giving

You may have seen "the wheel" graphic in the paper, at Town Hall or even displayed on golf carts around The Reef. Designed to illustrate the beneficiaries of the "one-ask, one-give" All Charities Weekend fundraiser, the circle has also become an icon for the never-ending efforts of the community, volunteers and sponsors. To honor this notion, the "Circle of Giving" will be established at Heron Hall. There will be blue envelopes and a clear box so that Members can make a dona-

tion by check, cash or simply using your member number. You can even donate flight hours. "This is a way for everyone who wishes to contribute to have the opportunity," says **Mona Brewer**, All Charities Chairperson, adding "All members and guests, including those not bidding on items but have a desire to support All Charities, will have a way to contribute. The Circle of Giving is our way to truly define 'All' in the All Charities Weekend."

Tickets for Friday, February 10 are \$25 at the door. If you are attending the Saturday night Auction Dinner, admission Friday night is included. The lunch on Saturday is complimentary, open to all Members and guests, and will feature live music, sliders, hot dogs and of course, plenty of fun. See the catalog insert and our ad on pages 7 and 10 for the full schedule of events or contact Lesa Crayne, Auction Administrator at 305-367-5996 or lcrayne@oceanreef.com.