



OCEAN REEF PRESS

Vol. 11 No. 16

A Unique Way of Life

February 18, 2011

Nike Serves Up Excitement This Summer At Ocean Reef Favorite Camps Return to The Reef

By Mic O'Keeffe

KIDS, ready for a break from school and some quality time with your friends? PARENTS, looking for a quality solution to summer boredom?

Ocean Reef Club's Summer Camp Program continues to expand every year, and this year's additions are sure to excite members of all ages!

Serving Up Tennis – Two Ways

Tennis has always been a summer camp favorite and this year we have added Nike to our summer program. Along with our Tournament Tough

Tennis Camp led by Ocean Reef's own Jim Morton, we promise to take your game to a whole new level of challenging courtside action. Nike's Tennis Camps are led by some of America's most respected college coaches and tennis professionals; the best of the best provide players with an unparalleled opportunity to level up their skills, improve their technique, and have tons of fun. Both tennis camps include technical instruction, drilling, and match play on Ocean Reef's nine Har-Tru clay courts, and Campers will stay in their own private bedroom in

See **NIKE**, page 3



Reef Discovery Camp offers a little bit of everything at The Reef.
Photo by Stacey Szymanski

All Charities Weekend Celebrates the Spirit of Generosity Ocean Reef Community Gathers to Create a Brighter Future



Patti Baker places a bid using the new touch screen pads.
Photo by Stacey Szymanski

Possible Record Set for 2011

With early figures still coming in, it looks like Ocean Reef Club's 2011 All Charities Weekend is on track to set a new record for charitable giving. Hundreds of members turned out for the two-day event, which included a Wine Tasting & Auction Preview Party on Friday, an Auction Day Celebration Saturday afternoon and Gala Wine Dinner & Live Auction on Saturday eve-

ning. The All Charities Auction event first combined numerous fundraisers for individual charities into one innovative event in 2008, and has since provided members with the chance to support charities on and near The Reef with this one fundraiser.

The weekend's theme was "Creating a Brighter Future," and every aspect of All Charities Weekend underscored this forward-thinking

vision. Thanks to the hard work of all the volunteers, and the inspired generosity of members and guests, it will be a brighter future for the many charities both in and outside the gates that will benefit from the fundraising effort.

Revolution in Bidding

This year's event marked the debut of touch pad bidding,

See **CHARITIES**, page 2

SANDALS & SUNSET BEACH BASH

Join us out on the beach this Saturday from 6 p.m. – 9 p.m. There will be musical bird shows, caricature artists, bonfire, arts & crafts and plenty of fun. The Beach Grill will be open and the Ice Cream cart will be there too.



Art League.....	20	Medical Center News.....	6
Chapel News.....	5	Physician's Schedule.....	6
Croquet News.....	26	Reel Life.....	31
From the Pantry.....	7	Tennis Results.....	28
From the Vine.....	9	Tennis Shorts.....	23
Movies.....	18	Wining & Dining.....	19

PRSR STD
U.S. POSTAGE

PAID

PERMIT No. 469
Key Largo, FL
33037

Open House Tour at Ocean Reef Saturday, Feb. 19 from 2 to 5 p.m.

Below is a listing of the homes that will be open for the CLS Home Tour:

- 26 Sunset Cay Road
- 6 Sunset Cay Road
- 3 Cannon Point
- 19 South Road
- 8 Country Club Road
- 11 Harbor House s
- 26-B Fairway Lakes
- 24 Dilly Tree Park
- 22 Caloosa Road
- 57-A Angelfish Cay
- 11-B Pumpkin Cay
- 47 Spadefish Lane
- 14 South Bridge Lane
- 210 Andros Road
- 480 Coral Lane
- 14 North Pelican Drive

There will be a map printed in our Distinctive Properties newspaper or pick up a CLS Open House Map at one of our offices: Pak Mail, UPS Store, Dockmaster Office, and Lobby.

Charities

Continued from page 1

and with it came a revolution in the way that members and guests could bid on items. With one swipe of a card and a few clicks, you could instantly see everything that you had bid on, and on which items you were the top bidder, and those on which you were you being outbid. "It was our first time using the new touch pad technology, and the majority of the people enjoyed the experience very much," said Kathie Markel, All Charities Auction Chairman. "We brought the touch pads to the live auction and you could see people passing them around the table to keep up with the lively pace of bidding."

A Bright Future

Saturday's Gala added to the futuristic theme with its sleek contemporary décor dreamed up by Director of Catering Rupert Rodriguez and Sharon Siegel of Deco Productions. Acrylic tables

covered in white spandex were lit, and changed color throughout the evening. "Actually, the idea for the décor came first, and once we saw how futuristic it was, 'Creating a Brighter Future,' seemed to be a natural theme for the event," said Markel.

The Spirit of Generosity Prevails

However, the highlight of the evening was the member-produced film, *Ocean Reef: A Spirit of Generosity*, which told the story about how funds raised from the All Charities Weekend impact the lives of so many both inside and outside the gates of the community. Produced by Board Member Bob Schmetterer, together with Coral Gables-based Magnet Filmworks, the 16-minute film was masterfully done, and inspired both members and guests to give from the heart. "The stories were powerful and moving, and the film's impact was felt throughout the night," said Markel. "I heard from members who now fully understood the dif-



Dapper Dons at The Gala, Keith Young, John Lee, Richard Bassett and Russ Post.

Photo by Stacey Szymanski

ference their contributions made in the world, and talked to sponsors who want to do more for us next year. After the film, the bidding was at its most enthusiastic, with several opening bids that quickly matched the dollar value of the item."

Perhaps most importantly from the organizers' perspective, the weekend was fun, with shared good times and many wonderful auction items donated and won. In fact, for

those who may still be interested, there are still few spaces left in the Taste of Cincinnati event, an evening of Cincinnati food and fun, organized by several members. For more information, contact, contact Lesa Crayne, Auction Administrator at 305-367-6303 or lcrayne@oceanreef.com.

The total funds raised, plus more about the All Charities Weekend will be detailed in next week's issue of the *Ocean Reef Press*.



Ocean Reef Art League Photography Club Workshop

By Fran Carlisle and Bob Gintel

On February 4, 2011 National Geographic Photographer Raul Touzon conducted a 2-day workshop for members of the Ocean Reef Digital Photography Club. The purpose of the workshop was to enhance the skills of club members using wildlife subjects. Ten photography enthusiasts traveled to the nearby Florida Keys Wild Bird Center in Tavernier and spent three hours photographing the many species of beautiful birds and glorious scenery at the Bird Center, a true mecca for photographers.

While 14,000 tourists visit each year, this is the first time the facility has hosted an organized photography workshop. "This could be the first of many such group sessions and possibly a source of additional revenue in the future," said the Bird Center's President John Stuart, who participated with the group that restructured the company a year ago to improve operations and preserve the Center.

The group met the following morning to view and critique the photographs taken the previous day, many of which were quite beautiful. Members of the group not only had a delightful and enjoyable day, but also picked



Workshop participants, left to right: Lee Lee Applin, Raul Touzon, Fran Carlisle, Carol Ellis, Joanne Thomas, Timber Kirby, Lela Larned, Graham Thomas, Marilyn Beamish, Bob Gintel, Andree Thorpe and Jay Gintel.

up some very valuable pointers on how to sharpen their photographic skills. The class presented Mr. Touzon with a 7-foot wide panoramic print of him photographing one of the scenes at the Bird Center.

If you are interested in the Photography Club please contact Sherri Harris at 367-2359.

Don't let this offer fly by!

Attractive & Affordable Sterling Silver Jewelry

Dannels Jewelry
367-4669
31 Ocean Reef Drive, Plaza Building
2nd Floor, Suite B-200
Monday-Saturday ~ 10am-5pm

332646

MENTION THIS AD AND RECIEVE 10% OFF ANY IN STORE PURCHASE. (EXCLUDING REPAIRS AND WATCH BATTERIES)